

# CustomLogo Outfitters/Educational Outfitters: Scrubs, Scout Uniforms and More

Story by Holly B. Martin

**C**ustomLogo Outfitters, located at 14A Broad St. in Nashua, provides school and Scout uniforms as well as screen printing, embroidery and promotional products for businesses, teams and organizations of all types.

After six years serving Nashua residents, the locally-owned company doubled the size of their store this year, adding a new line of medical apparel and scrubs.

"We've been selling scrubs for about six months and the business is rapidly growing," said owner Michael Apfelberg.

"We've established relationships with the two largest hospitals in the region," he said, "and work with St. Joseph's School of Nursing and Rivier University School of Nursing." Employees, nursing students and faculty receive discounts.

In addition to scrubs, the store offers stethoscopes, blood pressure cuffs, medical shoes and accessories.

Apfelberg explains they are also the exclusive distributor for Boy Scout and Girl Scout uniforms in the greater Nashua area, under the name Educational Outfitters.

"If you are starting out in Scouting, you can get your entire uniform here: hat, neckerchief, patches, shirt, pants, belt and handbook and be done."

Nashua-area businesses can purchase embroidered apparel such as hats, polos and button-down shirts and promotional items such as mugs and Frisbees.

"We do all our own embroidery in-house," said Apfelberg. "That gives us a faster turnaround, makes us cost competitive and allows us to control quality better."

Customers can visit the store, order online at [www.eo-ne.com](http://www.eo-ne.com), or call 603-880-3800.



Photo by Jodie Andruskevich

Shown here, the Educational Outfitters Medical Department. They also carry school uniforms and scouting apparel and do screen-printing and embroidery in their store at 14A Broad St., Nashua.

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